

Modern Aviation / MediaJet Partnership – Press Release

Date: March 27, 2024

Modern Aviation Partners with SANDOW Brand, MEDIAJET as Exclusive Magazine Distributor in United States FBOs

March 27, 2024 – New York, NY. – Modern Aviation and MediaJet (A SANDOW Company) have agreed to a 4-year exclusive magazine distribution partnership. MediaJet will provide dedicated magazine display stands and luxury magazines to Modern Aviation’s Fixed-Based-Operators (FBO).

Modern Aviation, a leading FBO owner and operator founded in 2018, operates 16 FBOS with bases across nine states including California, Colorado, Connecticut, Iowa, Maine, New York, North Carolina, Vermont, and Washington and San Juan, Puerto Rico.

MediaJet, the amenity and distribution arm of SANDOW, provides luxury magazines to private jet travelers. The Modern Aviation partnership elevates their network to more than 260 FBOs.

“We’re incredibly excited that Modern Aviation has joined our distribution program,” Eric Hopkins, Executive Vice President of MediaJet said, “partnering with this group was a key initiative for us this year and we’re looking forward to providing our services to their passenger and pilots.”

“The MediaJet program has evolved into an industry standard over the years,” Mark Carmen, CEO of Modern Aviation, stated, “We’ve had their display at our Denver FBO for a few years, and our customers enjoy reading their magazines, whether it’s in the FBO or on the aircraft itself. Partnering with MediaJet for all our FBOs allows us to maintain consistency throughout our entire network.”

About Modern Aviation

Modern Aviation is a growing company that is building a national network of premium FBO properties. Modern Aviation’s strategy is to acquire and develop FBO operations in growth markets and to focus on providing exceptional service, extraordinary quality, and industry leading safety. Modern Aviation is actively engaged in pursuing additional FBO acquisitions and development opportunities in North America and the Caribbean. For more information visit: <https://modern-aviation.com>

About MediaJet

MediaJet (A SANDOW Company) is a unique marketing platform developed to reach the world’s wealthiest consumers—private jet travelers. Just prior to boarding, passengers can select high-quality publications from MediaJet display stands. Located in more than 260 private airports across North America MediaJet brings high-end magazines and publications to a captive audience. For more information visit: <https://sandow.com/brands/mediajet/>